### SEO Competitor

**Goal:** Draft a one-page SEO plan to gain visitors from our competition.  
 **Context:** Spreadsheet “Q2-marketing.xlsx” attached.  
 **Deliverable:** PDF, max 2000 words.  
 **Guardrails:** Explore only relevant competitors that are live in Portugal and their Blog and SEO strategy.  
 **Autonomy:** 1) Share a bullet-point plan first. 2) After my “Go”, run tools as needed. 3) Stop if processing exceeds12 minutes.  
 **Self-check:** Verify totals match the spreadsheet before exporting.

Go to this website to create an account:<https://management.joinbitte.com/auth/restaurant/sign-up>

In the box "Country", select "Germany"

In the Phone Number, include "017646009407"

In the email address, write "diogoalvesderesende+manus1@gmail.com"

In the Password box, write "Diogo5Stars!"

In the Confirm Password, write "Diogo5Stars!"

Create a German restaurant and fill out mandatory fields to

Create Menu Category

test the zoom out and zoom it and tell me the differences

Add an item to the menu

Check the download and Menu QR buttons and take actions

Yes. Test the other navigation possibilities in the left navigation pannel and test everything